



After-LIFE plan of LIFE NATURAVIVA project

Ljubljana, August 2022



Biodiverziteteta - umetnost življenja
Biodiversity - Art of Life



LIFE16 G8/SI/000711

1. Introduction

In the period 2017–2022 ten partners from a communication LIFE NATURAVIVA project, led by National Institute of Biology, worked all over Slovenia to present to the people importance of biodiversity and how threatened it is due to human activities. Since the project targeted many different groups of people, from kids in kindergartens to farmers, our approach was very versatile. At the end we have a lot of different products and we have documented a lot of different events that we organized. We presume that during the project at least half of population of Slovenia heard about the biodiversity.

After addressing a considerable part of a population about importance of biodiversity, it is necessary that NATURAVIVA continue its mission – to keep people informed about the biodiversity and also to convince new people. For that reason, partners of the project prepared a 5-year plan about how to use goods build and knowledge gained in the project for further use – all for the benefit of biodiversity. In the plan we set out how the actions initiated in the LIFE project will be continued and developed in the years that follow the end of the project

As a communication project, a large part of NATURAVIVA's output is in the form of various types of publications that will remain available to the wider public after the project and can also be an inspiration for future communications projects. All the printed products are available in electronic forms on the project's website, which will remain active for at least the next five years. Similarly, video products on the project's YouTube channel will remain widely available. Monographs issued as part of the project were all distributed to public libraries in Slovenia, where they have been included in their collections, and will stay available to people. All the relevant material was translated and printed in English, thus facilitating the replication of the projects' messages in other countries. Lessons learned, good practices and infrastructure built during the project will be used by project partners to improve their outreach in the years to come. Educational trails set up during NATURAVIVA are among the permanent contributions to the parks' appeal, they constantly attract additional visitors.

2. General description

Large outdoor photo exhibitions and indoor exhibitions »Ecosystems of Slovenia« and »Magical Natures« will continue their journey between different venues. Durable outdoor stands will be available for new exhibitions. Costs for transport, set-up and additional printing will be covered by event organizers. Indoor traveling exhibition will be offered to shopping centers, libraries, schools and similar venues with big hallways. Costs for transport and set-up will be covered by event organizers. All exhibitions will be flexible in a way, that organizers will be able to use it as a whole or only partially (only some of exhibits), so that they will fit to any exhibition room, what will increase number of possible events. If needed, we will produce short synopsis explaining background information for organizers with limited biological knowledge.

Tourism of Ljubljana, which organize exhibitions in Tivoli Park, is repeating best outdoor exhibitions every few years. Our outdoor exhibition praised a lot of congratulations, so it is reasonable to believe, that large prints of »Biodiversity of Slovenia« will be exhibited in Tivoli Park again, sometime after LIFE. Damaged photos will be printed again on the cost of NIB. At the end we will offer prints free of charge to schools, kindergartens, and enterprises as a decoration for walls.

Workshops and Nature education days will continue to be carried on also after the project LIFE. Their organization will be in the domain of project partners as part of their regular activities: protected areas (parks), LUTRA Institute (particularly in the Otter center in Goričko). The toolboxes prepared in the project will be used for the same purpose years after the end of the project. All the printed material needed to perform these events will be prepared in the frame of the project, eventually reprinted (print to demand) after the project by each partner and on cost of partner.

Worksheets for pupil and teachers will continue to be available on project website.

Educational trails and tools built during the project will be maintained and guided tours will be organized as part of regular work. Expected lifetime of informative boards is 10 years almost without any maintenance. In GRM they will be striving by all means to keep the Summer school about biodiversity in its regular program after the LIFE project.

Trained agricultural advisors will continue to advise and educate farmers on all topics related to biodiversity within their regular advisory and education activity (no additional costs are foreseen). As the leaflet will be available on the project and CAFS' website printing to demand will be possible also after the project time.

ULBF will continue to produce hay gravel and organize guided tours within the regular educational program carried out by the University Botanical Garden.

A mobile info point (vehicle) from TNP and Kozjansko Park covered with NATURAVIVA design will attract still more attention from park visitors, tourists, children and other target groups. We expect it to operate at least five years after end of the project.

Project website and social media will be maintained at least 5 years after the project by NIB and Lutra within regular activities. Partners will continue the fruitful cooperation with the all kinds of media through their regular activities, this way disseminating the results of LIFE project.

The Layman's report will be available for people as a hardcopy (until we will run out of printed copies) or from website (at least for 5 years). Not only the project results but also the idea and means of biodiversity conservation will be presented.

With promotion material prepared in the project, project partners will continue to take part in traditional events, i.e. AGRA fair, Fair for hunting and fishery, Fair Nature and health etc. also after LIFE project promoting biodiversity and its conservation as well as ecosystem services supporting human life.

The »Musica Viva« will continue with performance of opera interlaced with information about biodiversity and nature conservation using a program and costumes developed during NATURAVIVA project.

The networking inside »LIFE family« and also outside with other projects will go on after the end of the project. All beneficiaries (partners) will actively take part on different project events dedicated to environment and nature conservation strengthening the network and exchanging the experiences in favour of nature protection and biodiversity conservation.

Table 1: Specific activity plan for the next 5 years after the project has ended.

Sub-action	Description	Partner	How many?	Where?	For how many people (est.)?	Estimation of costs	Funding of costs
B1.2 Outdoor exhibition	Biodivziteteta Slovenije	GRM	2	GRM area	400	unknown	partner's own resources +
	use of stands for other exhibitions		1	GRM area	200	unknown	partner's own resources +
	use of stands for other exhibitions	KPG	1-2/year	Grad Grad, other locations in Pomurje region	1000/exhibition	300€/exhibition	partner's own resources
	Biodiverziteteta Slovenije	NRP	10	Cerknica	20/day (avg.)	no costs	
	biodiversity exhibition to remain permanent		10	Cerknica	20/day (avg.)	no costs	
	use of stands for other exhibitions	RPK	1	Podsreda castle		unknown	partner's own resources +
	Biodiverziteteta Slovenije	TNP	1	Trenta/Bled or Bohinj	2500	200 €	
	use of stands for other exhibitions		2	Bled, Bohinj	5500	no costs	
B1.3 Indoor travelling exhibition	Ecosystems of Slovenia	GRM	1	GRM area	250	unknown	partner's own resources +
	Magical Nature exhibition		2	GRM	500	unknown	partner's own resources +
	Magical Nature exhibition	KPLB	3	At headquarters of the municipalities within the park's area	450	no costs	
	Ecosystems of Slovenia	LUTRA	2/year		600	350 €	through other projects, partner's own funds, sponsors, commercial activities
	Ecosystems of Slovenia	NIB	20 locations	schools, libraries, different events		1.000 €	own resources and schools/libraries/event organizers.
	Magical Nature exhibition		10 locations	schools, libraries		500 €	own resources, schools/libraries.
	Magical Nature exhibition	RPK	1	Podsreda castle	visitors to the castle during the duration of the exhibition	transportation costs	Ministry of the Environment, own funds, other projects
	Magical Nature exhibition	TNP	1	Bled	2000	unknown	partner's own resources +

Sub-action	Description	Partner	How many?	Where?	For how many people (est.)?	Estimation of costs	Funding of costs
B1.6 Lectures about biodiversity	lectures	NIB	10	associations, schools, libraries	200	500 €	partner's own resources +
B2 Visual projection for "biodiversity shock events"	nature conservation-themed concerts	LUTRA	4/year	Kočevje, Velike Lašče, Nova Gorica, Slo. Bistrica	200-400	6.000	tickets, donations
	videos about nature conservation		5-10	Youtube channel	2000	no costs	
B2 Sound walks	shock event included in park's program of guided tours	NRP		Lake Cerknica		unknown	partner's own resources +
B3.1 Nature education days	workshops	KPG	20/year	Elementary schools in Goričko Nature Park	300	50€/workshop	partner's own resources +
	workshops	KPLB	25	In the schools, kindergartens, outdoors in the nature.	500	500 €	Ministry of the Environment
	workshops	LUTRA	20/year	In Info centre Aqualutra, in Schools all over Slovenia	500	180 €	pricing for workshops, through other projects, including volunteers for workshops
	workshops	RPK		the area of Kozjansko park		unknown	Ministry of the Environment, own funds, other projects
B3.2 Toolboxes for kindergartens and primary schools	use of toolboxes	KPG	20/year	elementary schools in Goričko Nature Park	300	unknown	partner's own resources +
	use of worksheets		20/year	elementary schools in Goričko Nature Park	300	unknown	partner's own resources +
	use of PowerPoint presentations		20/year	elementary schools in Goričko Nature Park	300	unknown	partner's own resources +
B3.2 Toolboxes for kindergartens and primary schools	use of printed pages from the coloring book	KPG	20/year	elementary schools and kindergartens in Goričko Nature Park	300	unknown	partner's own resources +
	use of the Memory game		20/year	elementary schools and kindergartens in Goričko Nature Park	300	unknown	partner's own resources +
	use of toolboxes	KPLB	25	in schools, kindergartens, outdoors	500	no costs	
	use of printed pages from the coloring book		25	in schools, kindergartens, outdoors	500	no costs	

Sub-action	Description	Partner	How many?	Where?	For how many people (est.)?	Estimation of costs	Funding of costs
	use of the Memory game		25	in schools, kindergardens, outdoors	500	no costs	
	use of PowerPoint presentations	LUTRA	10/year	Info centre Aqualutra, schools all over Slovenia	250	unknown	partner's own resources +
	use of printed pages from the coloring book		200/year	Info centre Aqualutra, schools all over Slovenia	200	unknown	partner's own resources +
B3.4 Photo and video contest	2022 photo contest	RPK	1	RPK area		unknown	partner's own resources +
B4.1 Biodiversity in agriculture educational trail at Agricultural school in GRM	guided tours	GRM	8	GRM (educational path)	120	unknown	partner's own resources +
	teacher workshops		1	GRM area	35	unknown	partner's own resources +
	summer school		2	Prekmurje and Primorska region	15	unknown	partner's own resources +
B5.3 Lectures for farmers	leaflet distribution	KGZS	1500 pcs	agricultural fair in Gornja Radgona 2023-2025	1500	unknown	partner's own resources +
	leaflet distribution		4000 pcs	8 agriculture and forestry Institutes	4000	unknown	partner's own resources +
	knowledge transfer		1/year	yearly advising at subsidy application for farmers (330 advisors)	56.000	unknown	partner's own resources +
B6.1 Biodiversity educational trail in botanic garden	guided tours	ULBF	15/year	University Botanic Gardens Ljubljana	300	1.200 €	Municipality of Ljubljana, different societies
	use of leaflets		15/year	University Botanic Gardens Ljubljana	300	no costs	
B6.2 Dry meadow in Ljubljana and production of hay gravel	guided tours, distribution of hay gravel	ULBF	3/year, 200 bags of hay gravel	dry meadow at Roje	60	300 € for guided tours, 800 € for hay gravel	varied societies or partner's own resources
B8.1 Interactive educational trail "Podsreda"	guided tours	RPK	many	Podsreda castle trail		unknown	Ministry of the Environment, own funds, other projects
B8.2 Summer outdoor cinema	film shows	NRP		Cerknica	50-100/film	3000 €/event	partner's own resources

Sub-action	Description	Partner	How many?	Where?	For how many people (est.)?	Estimation of costs	Funding of costs
B8.3 Nature interpretation plan for KP Goričko	evaluation and supplementation	KPG	1	Grad Grad		unknown	partner's own resources +
B8.4 Biodiversity in protected areas for visitors and schools	workshops	KPG	10/year	elementary schools in Goričko Nature Park	150	50€/workshop	partner's own resources
	workshops	KPLB	75	in schools, kindergardens, outdoors	1500	1.500 €	Ministry of the Environment
	website	TNP	1	Triglav National Park		5.000 €	partner's own resources or other projects
	mobile exhibition		numerous	Triglav National Park	150	unknown	partner's own resources +
	use of toolboxes		numerous	Triglav National Park	300	unknown	partner's own resources +
	school workshops		10 or more/year	Triglav National Park	200	unknown	partner's own resources +
	mobile info point		at bigger events	Triglav National Park	500	unknown	partner's own resources +
	coloring book reprint	LUTRA	1000		1000	8.000 €	sales
D1.1 LIFE notice boards on the premises of the beneficiaries carrying LIFE logo	notice board to remain for 5 more years	all	10	all beneficiaries		no costs	
D1.2 Project website and social media	online presence active for 5 more years	all	1 webpage, 1 FB profile	online		unknown	partner's own resources +
D1.3 Media	articles	NIB	4/year	various print publications	100000	no costs	
	mentions LIFE Naturaviva at events	ULBF	5/year	various events		no costs	
D1.5 Layman's report	printed copies	NIB	500 pcs	various events	500	no costs	
	attendance at events	GRM	5	GRM etc.	150	unknown	partner's own resources +

Sub-action	Description	Partner	How many?	Where?	For how many people (est.)?	Estimation of costs	Funding of costs
D1.7 Promotion of biodiversity and the project on different events	attendance at events	KPG	1-2/year	fairs, festivals and other public events	30/event	100€/event	partner's own resources
	attendance at events	KPLB	25	mostly in the park but also at external events	1250	500 €	partner's own resources + ...
	attendance at fairs	LUTRA	4/year	fairs, other events	20000	4.800 €	through other projects, own funds, sponsors, commercial activities
	T-shirt reprint		1000 pcs	fairs, other events	1000	6.000 €	sales
	attendance at events	NIB	10	various events	1000	unknown	partner's own resources
	attendance at events	RPK		fairs, other events		unknown	Ministry of the Environment, own funds, other projects
D2.1 Networking with other LIFE and non-LIFE projects	networking	GRM	2	GRM etc.	20	unknown	partner's own resources +
D2.2 Networking with partner schools	networking	GRM	10	GRM, in other countries, online meeting	100	unknown	partner's own resources +
	networking	KPLB	5	schools in the park and near it	150	2.500 €	partner's own resources +
	networking	TNP	40-75			unknown	partner's own resources +
D2.3 Networking with natural parks	networking	GRM	2	Slovenia	10	unknown	partner's own resources +
	networking	KPG	1/year	KPG and other parks	10/event	200€/event	partner's own resources
	use of roll-up with presentation of KLPB	KPLB	25	at different events in the park	1250	no costs	
	lectures at parks	ULBF		various parks		unknown	partner's own resources +
Other: remaining leaflets, brochures, books	printed copies	NIB	remaining copies	various events at NIB and outside		no costs	